



NEWSLETTER

This is my second month into my duties as Executive Director of OFA. I would like to extend my gratitude to the President, Brad Maxwell, and members of the Executive Committee, especially Becca Anderson and Jason Wiesner for all their assistance in getting up to speed. As well, I appreciate the great response from members when I contacted them to get further information to update our membership list.

We are planning to join forces with the Eastern Canadian Launderers & Dry Cleaners Association (ECLDA) on June 6,7,& 8 in putting on a great seminar and golf weekend. This weekend will include a cocktail party on Friday night, followed by seminars on Saturday and Sunday mornings. We will also have a dinner on Saturday night and a golf afternoon on Saturday as well. I will be sending out via email a survey form in which we need to determine the participation or our membership in this event. This information is critical in booking the proper room sizes for our meetings and dinner. Please fill out the form included in the email and return it to me via reply email. It is not a commitment on your part, but an estimation of your potential participation in these events.

As you may have read in a previous email about environmental legislation being increased in the industry, it is imperative that you are cognizant of the rules, as they can prove financially costly to your company and yourself. This is one of the many reasons that you should belong and support our association. I personally have made a presentation on behalf of the dry cleaning industry to the Board of Health of the City of Toronto. Our association will continue to monitor any forthcoming legislation and if deemed unfair or viable, will make depositions to various government agencies to advise them of this.

I encourage each and every one of our members to seek out your fellow associates and competitors in the industry to join our association. Do not forget to encourage them to visit the OFA website, which I have found to be very professional and informative. With representation of the majority of our industry, we will have a stronger voice in government and public recognition.

I am also enclosing my business card so that it will be handy for you if you need to contact myself for any concerns that you may have. If you have any suggestions or information that you would like to share with me and your fellow members do not hesitate to call or email me at chelsky@sympatico.ca so that we may discuss these matters.

I, and our President and Executive Committee want to wish each and every one of you a very Happy New Year and a successful 2014.

Yours sincerely,
Sidney Chelsky,
Executive Secretary